

Burson-Marsteller China

The China Digital Newsroom



As PR in China turns Digital, and all media outlets – from journalists to bloggers to social media influencers – search online for corporate, brand and product news content a China Digital Newsroom is a definite must-have for any organization in China.

Simply direct your media to your Digital Newsroom URL, where all your [press materials and high-definition photos and videos are ready to be downloaded instantly and used](#). Activating a smart China Digital Newsroom can a big time and cost-saver for companies.



Busy reporters and online media in China want [easy, 24/7 access](#) to press releases, corporate and executive information. A well-put together Digital Newsroom will provide a seamless walk-through and can help ensure that the right story is told first and accurately by media.

[Get a free digital consultation](#) and audit on your China Digital Newsroom needs. Contact B-M China Leadership or email dropbox@bm.com

D/BM Social Media Newsroom

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